Supporting Organisations

The Society of Shoe Fitters (www.shoefitters-uk.org)

The Society of Shoe Fitters was founded in 1959 to assist members of the public who have problems with shoe fitting and foot care, while training people within the shoe industry how to fit shoes correctly.

The Society of Chiropodists and Podiatrists (www.feetforlife.org)

The Society of Chiropodists and Podiatrists (SCP) is the Professional Body and Trade Union for registered podiatrists. We represent around 10,000 private practitioners, NHS podiatrists and students. We provide services through a network of 50 branches and active centres in recognition of the differences in health and other government policies.

Independent Footwear Retailers Association (www.shoeshop.org.uk)

The Independent Footwear Retailers Association provides an individual forum for those whose main professional activity is the retailing of footwear. Members of the public can obtain information on hard to find footwear on our website www.shoeshop.org.uk

Associated Brands

Clarks
Cosyfeet
DB easy b
hotter
Padders feelgoodfeet
REECO
simplyfeet your feet in expert hands
STEEL BLUE 100% COMFORT
Welcome

In our lifetime we will walk the equivalent of four times around the equator of the earth.

To enjoy a healthy active lifestyle, taking good care of our feet is vitally important.

Footwear can have a significant effect on foot health and general well being so choosing good shoes and being aware of good fit is essential.

Feet are particularly vulnerable and the guide specifically seeks to identify everyday footwear with good fit potential that will provide a comfortable and secure environment for the feet.

The Healthy Footwear Guide identified key features of a healthy shoe through a working group.

Aims

The aim of the Healthy Footwear Guide is to:

1. Help people to recognise the key features of footwear that will most likely offer a healthy and comfortable fit

2. Encourage companies to manufacture shoes with these key features

3. Encourage companies to join the Healthy Footwear Guide and actively promote footwear with these key features

4. Help people find shoe stores that can advise on the correct fit of this footwear

5. Offer advice to people who cannot get to a shoe store on the key fitting properties to look for when trying Healthy Footwear Guide recommended footwear

Shoe Fitting Advice

Stores that sell footwear and have attained the HFG mark are very likely to have staff available who can offer help and advice to ensure the footwear fits correctly. Purchasers are encouraged to seek advice from these stores.